

THE UTILITY EXPO 2027

PRODUCT CONCENTRATION RECOMMENDATION

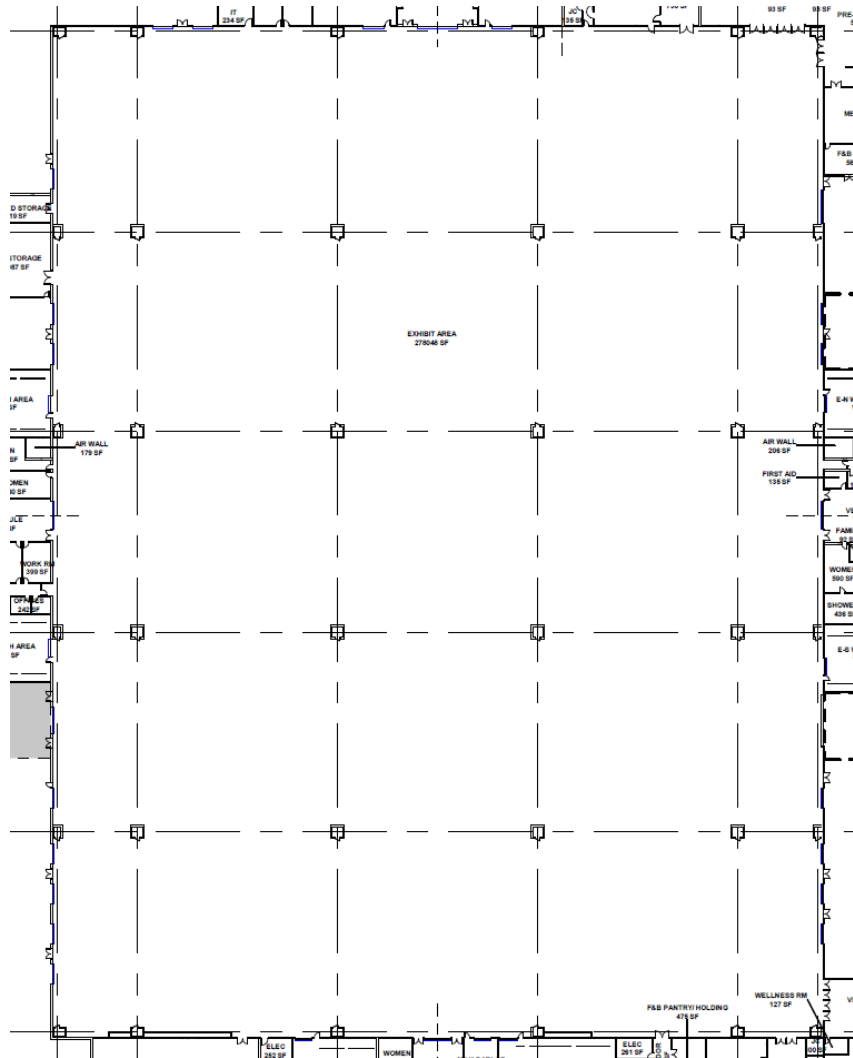
For The Utility Expo 2027, the product category options for exhibitors to select from will stay the same as 2025. Ahead of the 2023 show, the product categories when they were aligned to match the options for CONEXPO-CON/AGG product categories to keep consistency. Below is a breakdown of the product categories and the current square footage, as well as projected total square footage for each category.

	2025 Indoor	Current Indoor	Projected Indoor	2025 Outdoor	Current Outdoor	Projected Outdoor
Associations & Organizations	8600	2000	4500	24200	0	500
Business Operations	19300	11300	13000	49355	51300	55000
Earthmoving Equipment & Material Handling	10700	14900	16000	105800	265750	277550
Engines & Drivetrains	4700	4000	5000	3600	10400	12000
Engines Components	7300	5200	6000	0	0	1500
Equipment Components	12100	14800	16000	3200	0	6000
Hauling	1700	1300	3500	61400	53100	55000
Infrastructure Maintenance	2400	1000	1500	3000	0	2400
Jobsite Safety & Operator Awareness	6300	5400	8000	1200	1200	4500
Jobsite Support & Tools	22300	29600	32000	6400	6400	6700
Lifting (Aerial & Cranes)	17800	18200	20000	411971	238700	275000
Personal Safety	22000	15700	17000	4900	0	0
Portable Power	5000	5300	6000	9400	10900	13000
Technology Solutions	7700	4700	5500	8700	1200	3000
Traffic Safety	6200	3300	5000	4200	0	2400
Transmission & Distribution System Components	24600	16600	20000	28725	0	12000
Trucking	33500	30700	32000	148350	222300	225700
Underground Construction	37500	38400	38500	375477	384000	389000
Vegetation Management & Land Clearing	9000	6900	7500	21300	18300	20500
Waitlist	12600			18300	0	0
	271300	229300	257000	1289478	1263550	1361750

As in 23 and 25, Lot K will not be assigned a product group(s); the space will continue to be used by any exhibitor who will be digging or using ground engaging equipment.

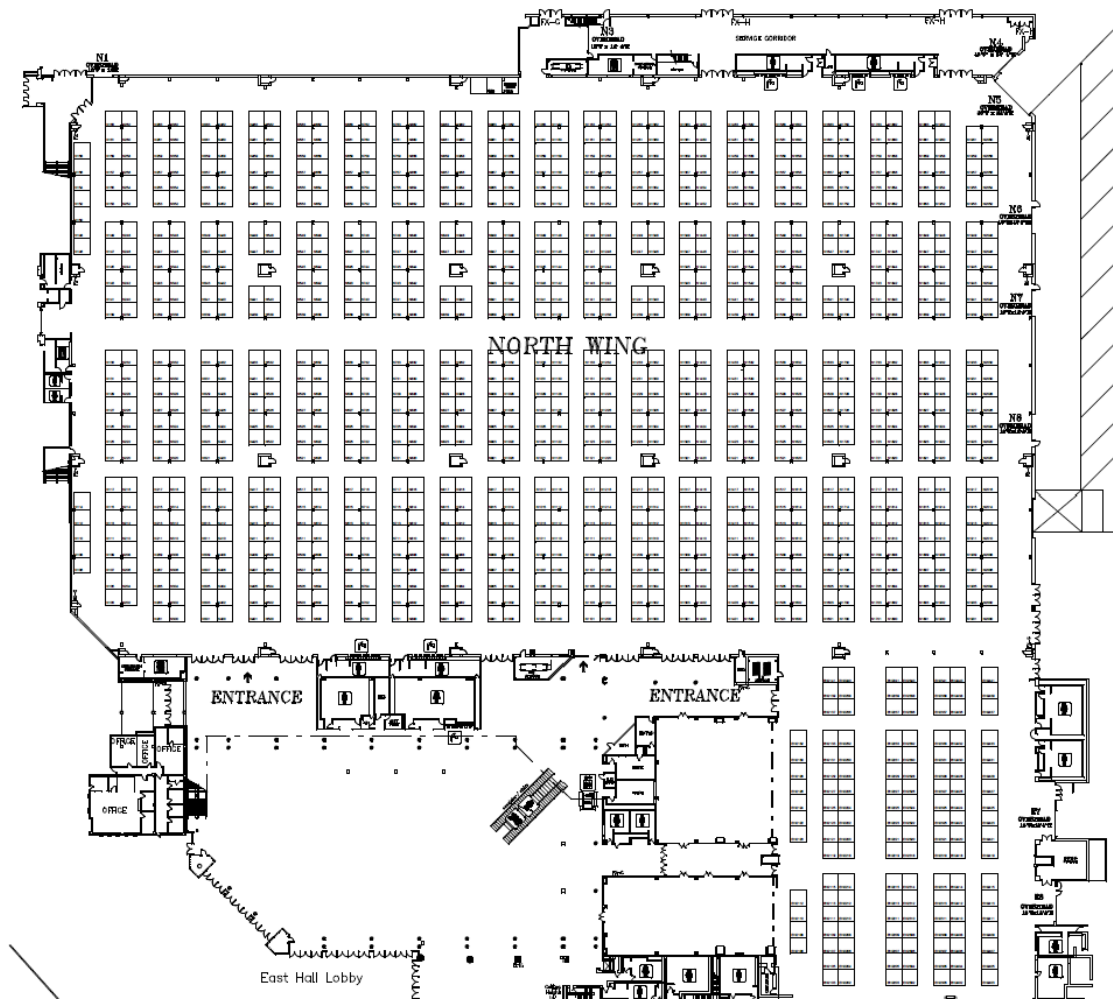
INDOOR

PRODUCT GROUP 1 – NORTHWEST HALL



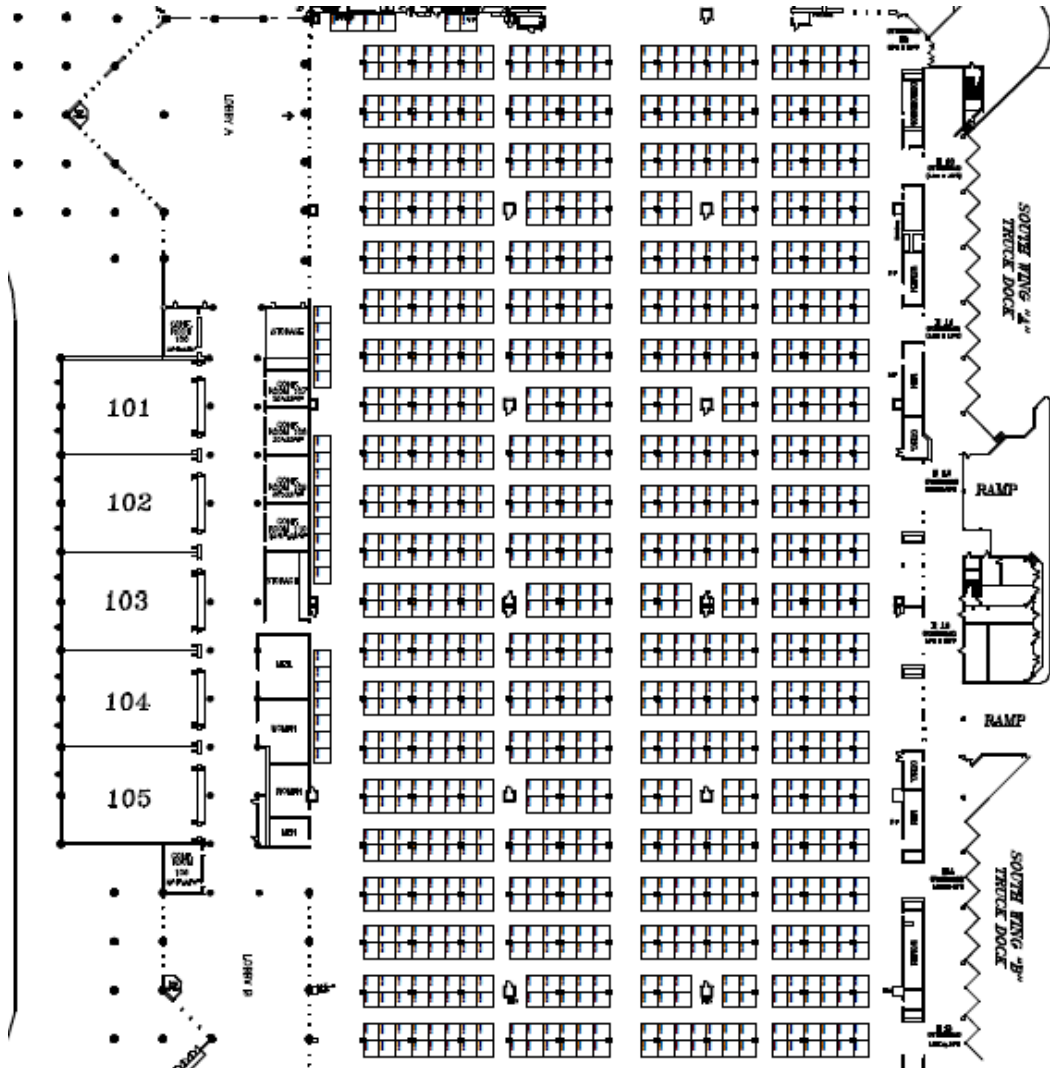
Product Concentration 1 (Northwest Hall)	Square Footage
Earthmoving Equipment & Material Handling	16000
Hauling	3500
Lifting (Aerial & Cranes)	20000
Underground Construction	38500
Vegetation Management & Land Clearing	7500
Trucking	32000
	117500

PRODUCT GROUP 2 – EAST HALL (FORMER NORTH HALL AND EAST HALL)



Product Category 2 (North/East)	Square Footage
Business Operations	13000
Jobsite Support & Tools	32000
Jobsite Safety & Operator Awareness	8000
Personal Safety	17000
Traffic Safety	5000
Transmission & Distribution System Components	20000
Technology Solutions	5500
	100500

PRODUCT GROUP 3 – SOUTH WING A



Product Concentration 3 (South A)	Square Footage
Engines & Drivetrains	5000
Engines Components	6000
Equipment Components	16000
Infrastructure Maintenance	1500
Portable Power	6000
Associations & Organizations	4500
	39000

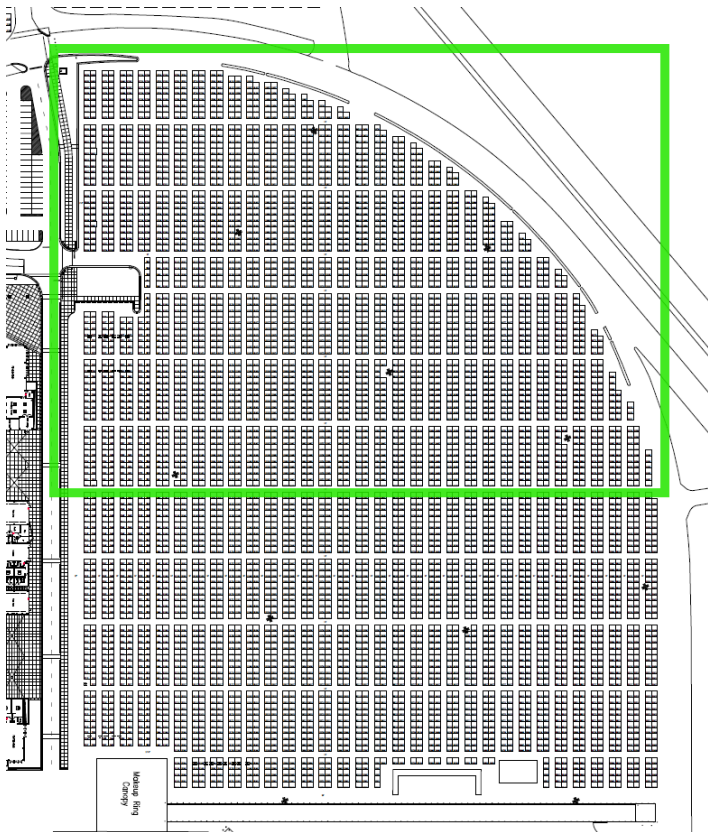
OUTDOOR

PRODUCT GROUP 1 – LOT H



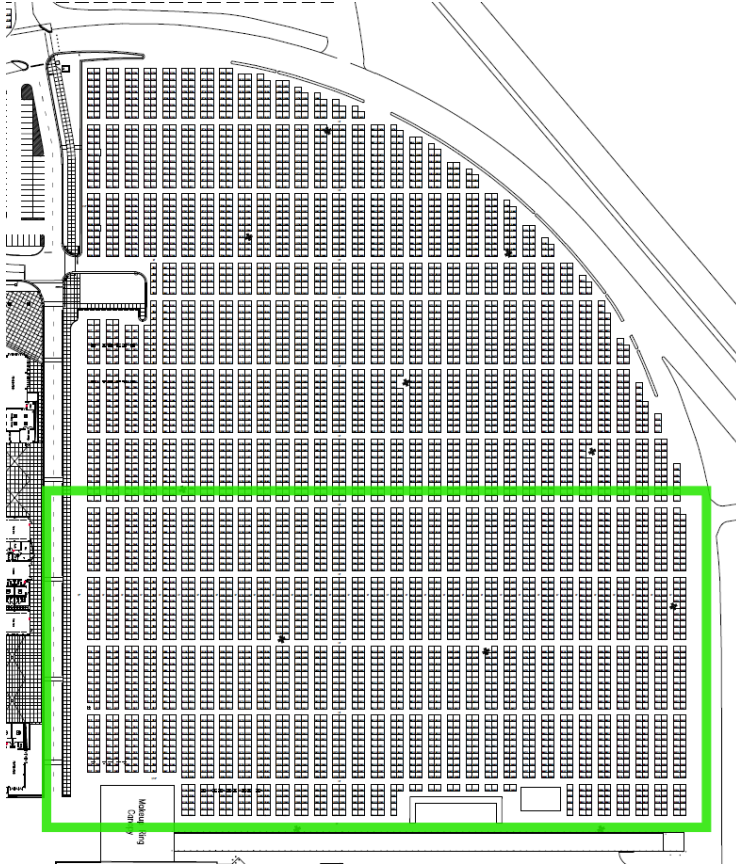
Product Concentration 1 - Lot H	
Lifting (Partial)	110,000
Earthmoving Equipment & Material Handling	65,000
Vegetation Management	20,500
	195,500

PRODUCT GROUP 2 – LOT E NORTH



Product Group 2 - Lot E North	
Associations & Organizations	4500
Infrastructure Maintenance	2400
Jobsite Safety & Operator Awareness	4500
Jobsite Support & Tools	5500
Lifting (Overflow)	175,000
Portable Power	13000
Technology Solutions	3000
Traffic Safety	2400
Underground Construction	170,000
	380,300

PRODUCT GROUP 3 – LOT E SOUTH



Product Group 2 - Lot E South

Business Operations	55000
Engines & Drivetrains	12000
Engines Components	1500
Equipment Components	6000
Hauling	55000
Trucking	220000
Transmission & Distribution System Components	12000
	361500