

## THE UTILITY EXPO 2023

### PRODUCT CONCENTRATION RECOMMENDATION

For The Utility Expo 2023, the product category selections on the space applications have been updated to match with registration demographics and the online directory selections. The goal of product concentration areas is to make it easier for attendees to locate products or services they are seeking.

The following product categories have been used to determine space allocation for both indoor and outdoor exhibitors:

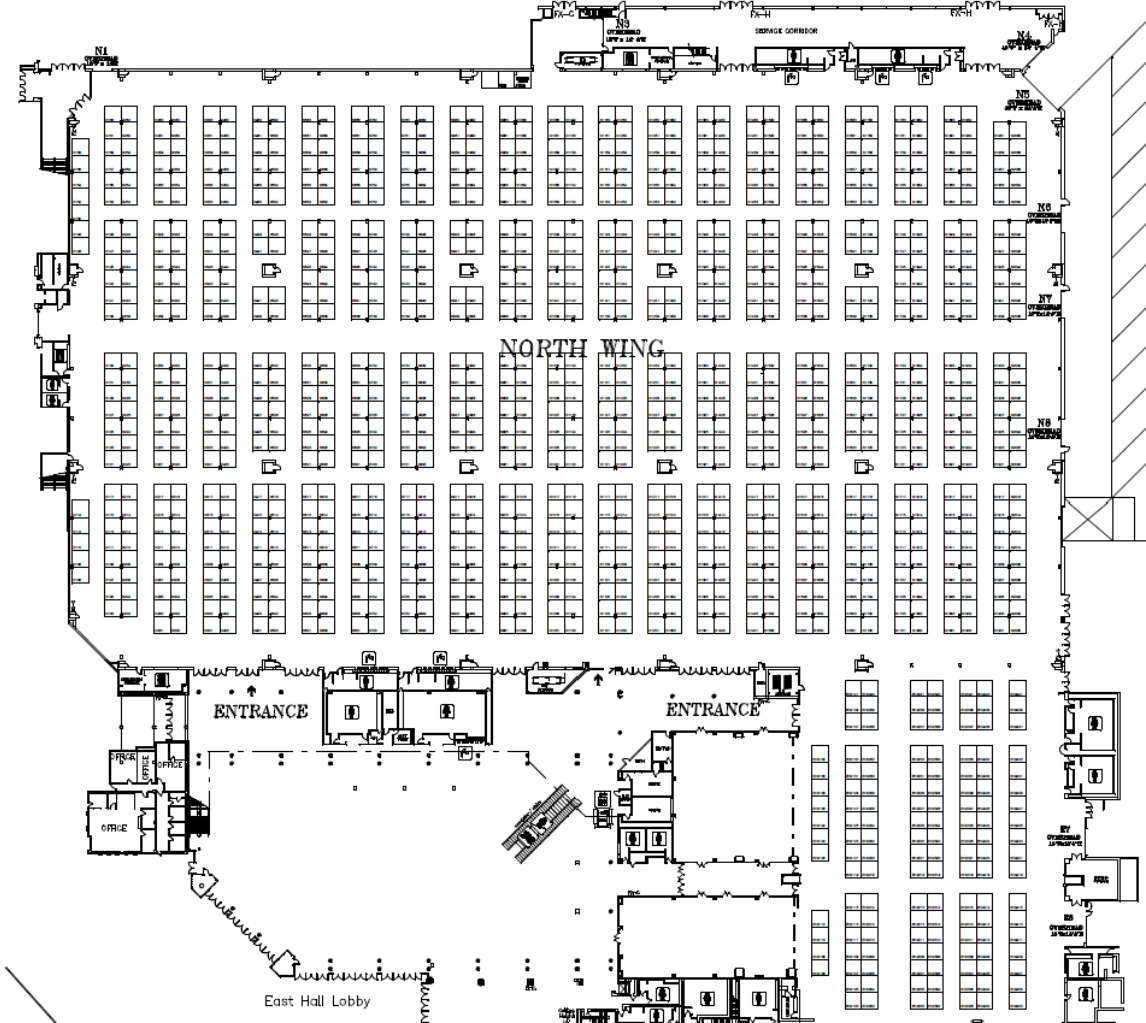
2021 Product Categories	2023 Product Categories
Business Solutions	Business Operations
Earthmoving Equipment & Material Handling	Earthmoving Equipment & Material Handling
Engines, Components & Electronics	Engines & Drivetrains
	Engine Components
	Equipment Components
Hauling Equipment	Hauling
Infrastructure Support	Infrastructure Maintenance
Lifting (Aerial & Cranes)	Lifting (Aerial & Cranes)
Jobsite Applications & Solutions	Jobsite Support & Tools
	Technology Solutions
	Portable Power
Safety & Traffic	Personal Safety
	Jobsite Safety & Operator Awareness
	Traffic Safety
Transmission & Distribution System Components	Transmission & Distribution System Components
Trucking	Trucking
Underground Construction	Underground Construction
Vegetation Management	Vegetation Management

*Lot K will not be assigned a product group; the space will continue to be used by any exhibitor who needs digging space.*

If you think your product selection may be wrong, contact The Utility Expo Customer Service at [exhibitors@aem.org](mailto:exhibitors@aem.org).

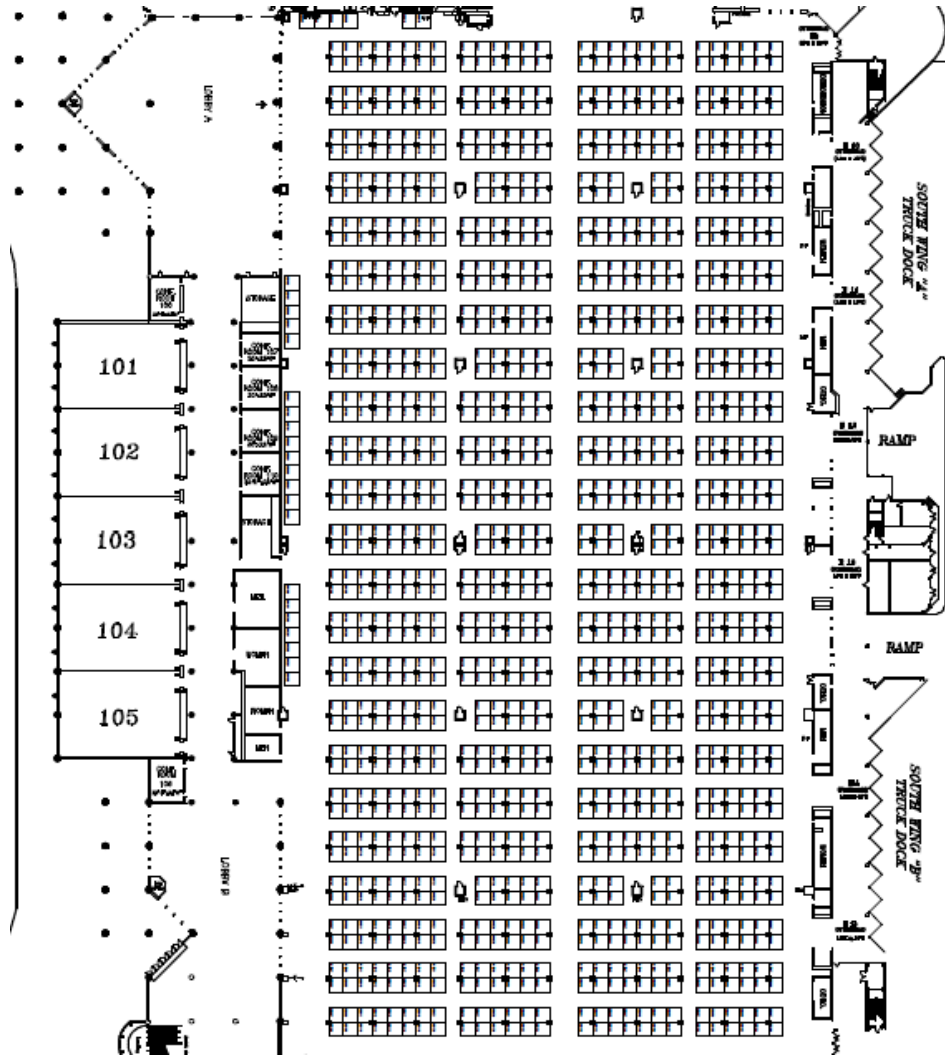
# INDOOR

## PRODUCT GROUP 1 – NORTH WING



Products
Trucking
Hauling
Lifting
Vegetation Management
Earthmoving Equipment & Material Handling
Underground Construction

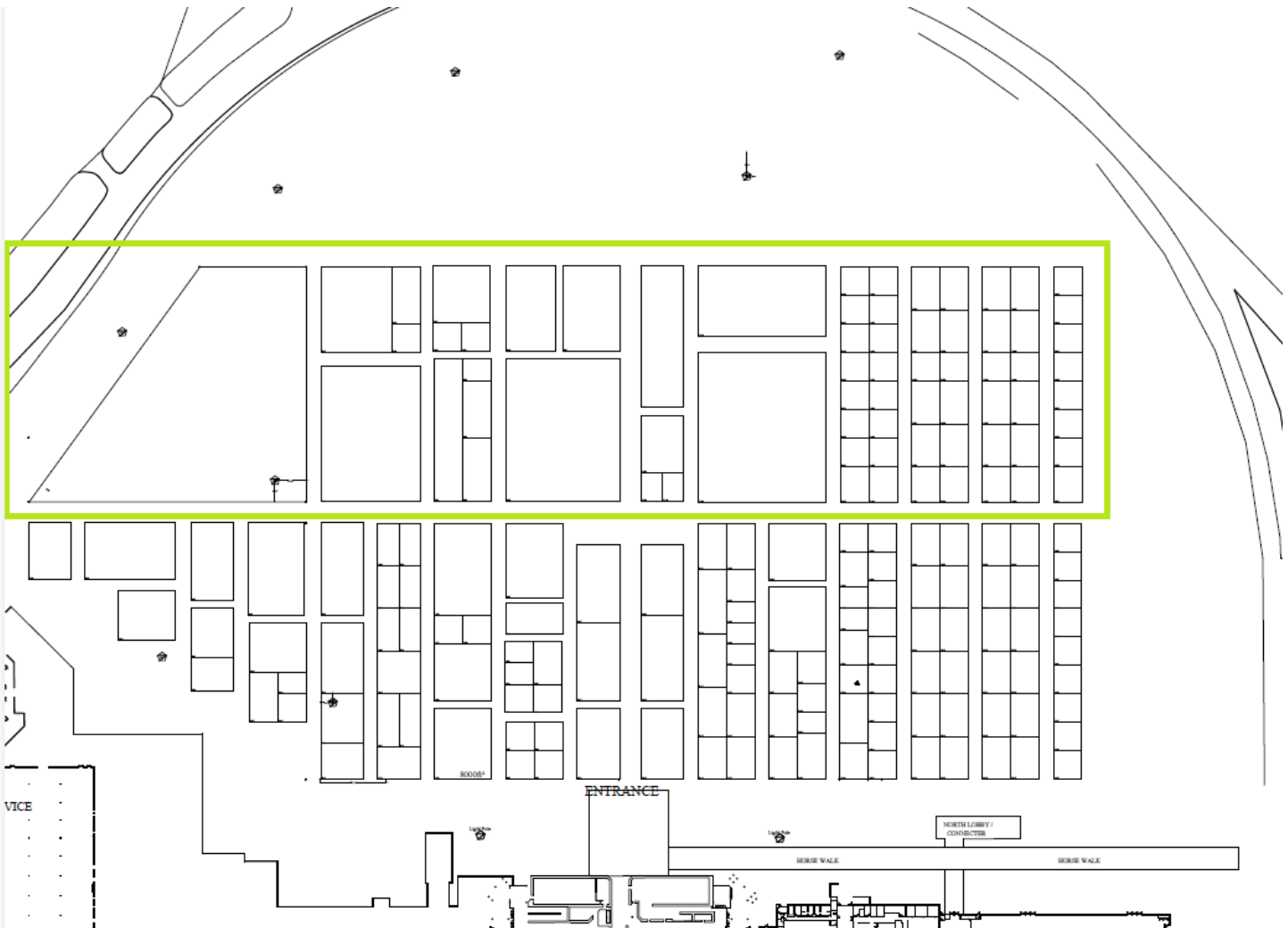
PRODUCT GROUP 2 – SOUTH WING



Products
Engines & Drivetrains
Engine Components
Equipment Components
Jobsite Support & Tools
Technology Solutions
Portable Power
Business Operations
Infrastructure Maintenance
Transmission & Distribution System Components
Personal Safety
Jobsite Safety & Operator Awareness
Traffic Safety

# OUTDOOR

## PRODUCT GROUP 1 – NORTH SIDE OF LOT E



Products
Trucking
Hauling
Lifting
Personal Safety
Jobsite Safety & Operator Awareness
Traffic Safety
Vegetation Management

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**PRODUCT GROUP 2 – SOUTH SIDE OF LOT E**

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Products
Engines & Drivetrains
Engine Components
Equipment Components
Jobsite Support & Tools
Technology Solutions
Portable Power
Business Operations
Infrastructure Maintenance
Transmission & Distribution System Components
Earthmoving Equipment & Material Handling
Underground Construction